

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT31/12 13.54
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE _____

STA:

PROGRAM : FBALL
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-15 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

36	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS AFTR FBALL
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 35-38

37	A		700A-900A	30		\$1,050.00	11/4	11/4	1		SUN	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 35-38

38	A		1130P-1200M	30		\$475.00	11/4	11/4	2		SUN	2
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PROGRAM : SPORTNIGHT
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 35-38

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#15	MISSED: MON/1000P-1100P	NOV5	30S	\$6,000.00	(OCT30/12)
			OFFER: SAT/1200N-700P	NOV3	30S	\$2,750.00	PLS ADVISE.
			& SAT/1130P-1205A	NOV3	30S	\$1,250.00	
			& SUN/700A-900A	NOV4	30S	\$1,050.00	
			& SUN/1130P-1200M	NOV4 (2/WK)	30S	\$475.00	

CMT: WE CAN OFFER

NOV/12 78290.00 CONTRACT TOTAL 78290.00
TOTAL SPOTS 66

MARKET TOTALS \$231,700 WFTV 34% WKMG 16% WESH 32% WOFL 14% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE